

# SHARMI PATEL

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## EDUCATION

Drexel University / Philadelphia, PA  
Bachelor of Science in Graphic Design  
Magna Cum Laude, June 1995

## AFFILIATIONS

Professional Member, SEGD  
Professional Member, AIGA

## AWARDS

Winner, GD USA 2009 American  
Inhouse Design Award

## EMPLOYMENT

### Adjunct Faculty / Drexel University, College of Media Arts and Design / Fall 2005–Present

**Spring 2009:** Teaching Visual Communications III, a graphic design studio class for 2nd year students that focuses on imagemaking through the specific problem of publication design.

**Winter 2009:** Taught Senior Portfolio, a portfolio and interview prep class for graduating seniors.

**Fall 2005:** Taught Visual Communications IV, an environmental graphic design studio class for 3rd year students. Assisted in developing curriculum for the College's new Environmental Graphic Design concentration.

### Environ. Graphic Designer / MERJE (formerly Hillier Environmental Graphics) / May 2007–December 2008

Executed analysis, programming, design, and documentation for a variety of environmental graphic design projects. Projects included urban wayfinding, interior and exterior architectural signage, donor recognition programs, and orientation maps. Integral in studio's rebranding efforts and responsible for creating print collateral and maintaining studio's web site.

#### Representative projects

- Savannah Historic Landmark District / Wayfinding signage program for historic district of Savannah, GA
- Richmond Highway / Gateways and wayfinding signage program for a 7 mile area of Rt. 1 in Alexandria, VA
- Goucher College / Donor recognition program developed in conjunction with the College's new Athenaeum

### Senior Designer / Willie Fetchko • Graphic Design / July 2002–May 2007

Performed lead creative role in the design and production of visual communications for a variety of clients with multiple concurrent projects in different stages. Managed press checks, art directed photo shoots, and maintained project time lines. Supervised and provided art direction for junior designers. Managed redesign of firm logo, web site and marketing material as part of new client targeting strategy.

#### Representative clients /projects

- Chemical Heritage Foundation, Philadelphia, PA / *Chemical Heritage*, complete redesign and ongoing layout and production of a 48 page, 4 color quarterly magazine
- Academy of Vocal Arts, Philadelphia, PA / Seasonal marketing material (subscription brochures, postcards, print ads, performance programs); annual fund raising gala designs; semi-annual newsletters; student recruitment materials
- William Trent House / Exterior site signage for a historic house in Trenton, NJ

### Exhibit & Graphic Designer / UJMN Architects / January 1999–July 2002

Creative direction, design and administration of all phases of work from schematic design to installation. Coordinated internal design staff, architects, interpretive planners, A/V media consultants, fabricators, and client project team. Acted as liaison between clients and exhibit fabricators. Actively involved in client development and new hire training.

#### Representative projects

- National Civil War Museum, Harrisburg PA / \$4m, 25,000 sq. ft. Newly constructed exhibit space with full scale settings, interactive audio and video experiences, graphic elements, and custom casework
- Joliet Area Historical Museum, Joliet IL / \$1.5m, 10,000 sq. ft. Newly constructed exhibit space with large scale replicas, interactive multi-media experiences, graphic elements, and custom casework
- Maine State Museum, Augusta ME / *Reflections of Maine, Glass from the State Museum*, Permanent gallery exhibit designed to be built and installed by in-house staff. Incorporates casework, didactic panels, photographs

### Designer / Roll • Barresi & Associates (formerly Jon Roll & Associates) / May 1996–December 1998

Responsible for concept development, design, bid documentation, and production administration for environmental graphic design projects. Interfaced with client and fabricators.

#### Representative projects

- Minute Man National Historical Park (NPS), MA / Design of 25 Interpretive panels installed along the 5-mile long "Battle Road" walking trail
- Tower Hill Botanic Garden, Boylston, MA / Identification and wayfinding signage, interpretive panels and maps (content planning and design)
- Bronson Medical Center, Kalamazoo, MI / Wayfinding, sign programming, sign design and standards for both exterior wayfinding for 14-acre medical campus and interior wayfinding for multi-pavilion hospital facility